



CARNEGIE SCHOOL  
OF ORGANIZATIONAL  
LEARNING

*2017 Conference*



# *Program*

*May 19-21, 2017*

ASILOMAR  
CONFERENCE GROUNDS  
800 ASILOMAR AVE  
PACIFIC GROVE, CA, 93950

## CONFERENCE ORGANIZERS

**Daniella Laureiro-Martinez**

**Peter Madsen**

**David Maslach**





# Friday, May 19

## 3:00 PM INTRODUCTION

*Scripps*

Daniella Laureiro-Martinez, (ETH Zürich)  
Peter Madsen, (BYU)  
David Maslach, (FSU)

## 3:15 PM IDEA SESSION: NETWORKS AND LEARNING

*Scripps*

*External Linkages and Survival: The Role  
of Local Boundary Organizations*

So-Min Cheong

*The Organizational Design of Spatial Proximity and Its  
Influence on Organizational Learning*

Sunkee Lee

*When Ties Bind and When Ties Divide: The Effects  
of Communication Networks on Group Processes  
and Performance*

Jonathan Kush

## 4:15 PM BREAK

## 4:30 PM IDEA SESSION: LEARNING CONTEXTUALIZED

*Scripps*

*Organizational Learning From Simulation in  
Healthcare*

Michal Tamuz

*Can Good Jobs Be Profitable in Low Cost Services?  
A Systemic Model and Estimation*

Hazhir Rahmandad

## 6:00 PM DINNER



*Saturday, May 20*

**8:00 AM** **BREAKFAST**

*Crocker*

**9:00 AM** **IDEA SESSION:**  
**BOUNDARY CONDITIONS AND LEARNING**

*Scripps*

*Educating the Congress: Social Movements as  
Purveyors of Legislative Expertise*

Scott Ganz

*Controlling Search in Hierarchical Organizations*

Oliver Baumann

*The Persistence of Organizational Knowledge Across  
Merger and Acquisition Events*

Peter Madsen

**10:15 AM** **BREAK**

**10:30 AM** **PANEL: ARTIFICIAL INTELLIGENCE**  
**MEETS ORGANIZATIONAL LEARNING**

***Organizer:***

Daniella Laureiro-Martinez

***Speakers:***

Milind Tambe

Melissa Valentine

Dordaneh Arangeh

**12:15 PM** **LUNCH**

*Crocker*



# *Saturday, May 20*

Activities resume after Lunch -

**1:30 PM**    **SMALL GROUP DISCUSSIONS:**

**THE ROLE OF MACHINE LEARNING IN  
ORGANIZATIONAL LEARNING**

Break into groups and take a walk while discussing.

**3:00 PM**    **FREE TIME**

**6:00 PM**    **DINNER**

*Crocker*

**7:30 PM**    **GENERAL MEETING  
AND ADMINISTRATION**

*Scripps*

David Maslach

**8:00 PM**    **FIRE-SIDE CHAT**

*Scripps*

***Martin Schulz***



# *Sunday, May 21*

**8:00 AM**    **BREAKFAST**

*Crocker*

**9:00 AM**    **IDEA SESSION:**  
**COGNITION, CULTURE, AND ROUTINES**

*Scripps*

*Decision-Making and Desire*

Daniel Newark

*Personnel Mobility and Firm Performance: The Effect of  
Specialist vs Generalist Experience and Work Group  
Structure*

Jerry Guo

*What Difference Does Difference Make? A Language-  
based Model of Cultural Heterogeneity and Firm  
Performance*

Matthew Corritore

**10:15 AM**    **BREAK**

**11:30 AM**    **CLOSING REMARKS**

Scott Rockart

**12:00 PM**    **LUNCH**

*Scripps*

*\*\*\*Crocker and Scripps are Room Locations at the Asilomar Resort*



# *Participants*

## **NAME**

## **ORGANIZATION**

Arangeh, Dordaneh	ETH Zürich
Barrett, Clark	University of California Los Angeles
Baumann, Oliver	Syddansk University
Brusoni, Stefano	ETH Zürich
Cheong, So-Min	University of Kansas
Corritore, Matthew	Stanford GSB
Desai, Vinit	University of Colorado
Ganz, Scott	Georgia Institute of Technology
Guo, Jerry	Carnegie Mellon University
Hora, Manpreet	Georgia Tech
Hu, Songcui	University of Arizona
Kush, Jonathan	Carnegie Mellon University
Laureiro-Martinez, Daniella	ETH Zürich
Lee, Sunkee	INSEAD
Madsen, Peter	Brigham Young University
Maslach, David	Florida State University
Newark, Daniel	HEC Paris
Patterson, Kelly	University of Southern California
Rahmandad, Hazhir	MIT Sloan
Rebeka, Aleksandra	University of North Carolina
Rockart, Scott	University of North Carolina
Schulz, Martin	University of British Columbia
Tambe, Milind	University of Southern California
Tamuz, Michal	Northwell Health
Valentine, Melissa	Stanford University



*Thank you for  
your support and  
participation in  
CSOL 2017.*